

Meetings tourism brings more revenue than ever to Barcelona

Scritto da Administrator
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The economic impact of meetings tourism on Barcelona surpassed 1,901 million euros in 2018, a record figure to date.

Overnight stays by congress and convention delegates came to 2,393,252, representing an increase of 7.4%. The average stay by delegates was around 5 days (4.9 for congresses and 4.3 for conventions). Barcelona remained in the top 5 cities by number of meetings, hosting 1,728 last year.

Spain continues to be the main source market for meetings visitors, followed by the USA (21% of the total), UK (20.5%), France (12.9%) and Germany (11.3%).

Non-hotel spending by delegates went up to 188,69 euros a day (182,08 in 2017) in the case of congresses, and 99 euros in the case of conventions.

<http://newsletter.visitbarcelona.com/en/article/making-barcelona/Meetings+tourism+brings+more+revenue+than+ever+to+Barcelona+++/743.html>