

## KARMA REVERO, AWARDED DURING ITS DEBUT IN SPAIN

Scritto da

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Last night #Karma #revero was one of the main features in a new #Autobello #Madrid edition by being awarded in the Concourse of Elegance with the "Niki Lauda Award to the most Futuristic Car" during an event that presented this electrical luxury 4-door car, launched for the first time in Spain with #Karma Spain.

This time the event, considered one of the most prestigious on the motorworld scene, held a new edition at Casa Monico in #Madrid, and was very well organised with all the COVID-19 security measures. A lot of vehicles participated in the event and, as always, with genuine motors jewels, the main Spanish collectors and the most prestigious brands.

Thus visitors could see all kinds of vehicles in person, ranging from the best esteemed classic cars to the latest models in the automobile sector. Visitors could get to know #Karma #revero, which arrives in Spain for the first time with #Karma Spain, a company that exclusively imports, distributes and commercialises this new electric car for Spain and Portugal.

Revero is a luxury 4-door electric sedan with an extended range. It has two electrical engines, 403 hp and 483 km range (80 km totally electric), It has a turbo 4-cylinder engine that generates energy and improves vehicle performance. Each #revero is built by hand at the Innovation and Customization #Karma Center in Moreno Valley, California.

Founded in 2014, #Karma is reinventing the traditional retailed-based #automotive business model by reinforcing its engineering, #design, customisation and manufacturing resources to other companies to accelerate product development, access new technology or make its products more luxurious.

The company has started commercialising its products in Europe, and has distributors in Spain, Portugal, the Netherlands, Sweden, France and Belgium.

The #Autobello philosophy is to reproduce and imagine a competition of #design, beauty, trend and limited series. At this event, guests attended with their most recently acquired or inherited vehicles (they must be running and have documents) or watches to participate in this competition of #design, Elegance and Good Taste